



DEPARTMENT OF COMMUNICATION  
16300 OLD EMMITSBURG ROAD  
EMMITSBURG, MARYLAND 21727

301.447.5367  
FAX: 301.447.8396

## DEPARTMENT OF COMMUNICATION SCHOLARSHIP STATEMENT

The discipline of Communication is deeply rooted in the ancient art of classical rhetoric, which fosters the information, persuasion, and entertainment facets of writing and speaking. In this sense, it is a classical humanity. Over time, rhetoric has bifurcated into two broad conceptual areas: communication through writing and communication through speaking. These, in turn, have divided: writing has split into composition and journalistic styles, and speech has split into interpersonal and public styles.

The discipline of Communication also draws from other classical humanities such as history, language, and ethics, as well as more recent fields such as journalism/mass communication, public relations, and ethnic studies.

With these understandings, the Department of Communication defines scholarship as an extension of our commitment, as scholars, to continue and expand our learning and teaching. We recognize that the process of expanding our learning and teaching can manifest in many ways, for example:

- Writing books (scholarly, professional, or textbooks)
- Writing scholarly journal articles
- Writing book chapters in edited volumes
- Presenting papers to academic or professional conferences
- Editing journals and manuscripts for publication
- Serving as a commenter or moderator on conference panels
- Writing reviews for professional publications
- Creating journalistic or public-relations products

The most essential works are those that create and present new knowledge and/or interpretation. These most often take the form of peer-reviewed books, journal articles, and conference papers.

It is impossible to list every form of scholarship that may be created in such a multi-faceted discipline. Nevertheless, this list represents a guide for probationary faculty and for tenure evaluators. A candidate's full body of work and individual circumstances will always be taken into account as we assess a candidate's commitment to ongoing learning and teaching as part of contributing to the intellectual vigor of this university and this discipline.

### Scholarship Prior to Employment at Mount St. Mary's University

While scholarship and scholarly activity at Mount St. Mary's is necessary for tenure and promotion, scholarship and scholarly activity prior to employment at Mount St. Mary's may be relevant, especially for those hired with credit towards tenure for previous service at other institutions. Prior

scholarship may be evidence of ongoing scholarly productivity and sustained lines of research. If a candidate submits an article or a book based on a dissertation submitted prior to employment at Mount St. Mary's, the candidate must demonstrate that the articles or book are significantly modified in comparison to the dissertation.

Promotion to Professor

Promotion to the rank of Professor requires a "record of consistent and distinguished scholarly development and productivity" (Governing Documents 6.10.2.2). Potential Components are described above.

March 10, 2015, revised January 31, 2016

Carl W. Glover, Ph. D.  
Department Chair

Carl W. Glover 5/17/16  
Department Chair

Rev. James Danahoe 05/23/16  
Dean

Jennie E. Hunter-Cenera 5/23/16  
Vice President for Academic Affairs

Carl W. Way 6/1/16  
President