

Professional/Career Development - Summer 2020 Undergraduate Course Descriptions							
COURSE NUMBER	COURSE NAME	CREDITS	INSTRUCTOR	DAY	TIME	FORMAT	DESCRIPTION
SUBTERM A1: First 8 Weeks - May 11, 2020 to July 3, 2020							
BIOL 205 A	BIOSTATISTICS (ONLINE)	3	Mertins, Susan	T	6-9:30 PM	Online, Some Synchronous: In this learning modality, some content is delivered synchronously online. Zoom meetings will be held every Tuesday. Remaining content is delivered asynchronously throughout the week.	An introduction to experimental design and statistical analysis in Biology, Chemistry and Environmental Science. Students will also gain familiarity with graphing and statistical software. Topics include probability distributions, hypothesis testing, one- and two-sample tests, ANOVA, linear correlation, regression, contingency tables and non-parametric tests. Lecture only.
SUBTERM 1: FIRST 5 Weeks - June 1, 2020 to July 3, 2020							
ACCT 101 A	ACCOUNTING PRINCIPLES I (ONLINE)	3	Karn, David M			Online, Asynchronous: In this learning modality, all of the content is delivered online using Canvas or other web-based technologies. Typically, date ranges are provided by the instructor for the completion of typical "classroom" activities (i.e., discussions, peer editing).	A study of fundamental accounting principles, accumulation of financial data, preparation of financial statements and the use and interpretation of financial statements.
ASL 101 A	AMERICAN SIGN LANGUAGE I (ONLINE)	3	Marjarum, Denise			Online, Asynchronous: In this learning modality, all of the content is delivered online using Canvas or other web-based technologies. Typically, date ranges are provided by the instructor for the completion of typical "classroom" activities (i.e., discussions, peer editing).	These introductory courses are aimed at developing basic communicative proficiency in American Sign Language and also offer insight into Deaf culture and Deaf community. This course does not fulfill the university core language requirement.
BUS 260 A	BUSINESS COMMUNICATIONS (ONLINE)	3	Glover, Rachel	W	6-7:30 PM	Online, Some Synchronous: In this learning modality, some content is delivered synchronously online. Zoom meetings will be held every Wednesday. Remaining content is delivered asynchronously throughout the week.	Communication skills are often among the highest-ranked of employer-requested competencies, and in today's world of flatter organizations, increased technology, and global relations, excellent communication skills are essential. This course is designed to aid the student in developing the following professional business skills: written communication, oral presentation, interpersonal skills, and team effectiveness. Preference will be given to students in their sophomore year majoring in Sport Management and students in their senior year majoring in Business with Management concentration.

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BUS 305 A	CULTURALLY DIVERSE WRKFRCE (ONL	3	Kimble, Nancy L.			Online, Asynchronous: In this learning modality, all of the content is delivered online using Canvas or other web-based technologies. Typically, date ranges are provided by the instructor for the completion of typical "classroom" activities (i.e., discussions, peer editing).	This course examines the challenges and opportunities of diversity. The course begins with an introduction to diversity, some of the views and myths associated with it, and the changes and trends of diversity in the United States. Students will explore cross-cultural communication, building and sustaining multi-cultural work teams, and the range of cultural behaviors and expectations; also look at ways that diversity can be integrated into an organization through the corporate culture, diversity audits and programs, recruitment and reward systems. The course will focus on cultural awareness and understanding on both a personal and professional level.
BUS 313 A	PRINCIPLES OF MARKETING (ONLINE)	3	Dillon, Charles R.			Online, Asynchronous: In this learning modality, all of the content is delivered online using Canvas or other web-based technologies. Typically, date ranges are provided by the instructor for the completion of typical "classroom" activities (i.e., discussions, peer editing).	An examination of the problems faced by the marketing manager in making decisions concerning markets, products, prices, channels, promotion and basic marketing strategy. Findings from the behavioral sciences will be applied to practical marketing problems.
COMM 200 A	FOUNDATIONS OF WRITING (ONLINE)	3	Loveridge, Jordan	M	6:30-8 PM	Online, Some Synchronous: In this learning modality, some content is delivered synchronously online. Zoom meetings will be held every Monday. Remaining content is delivered asynchronously throughout the week.	This course will introduce you to strategies of writing, composition, and research applicable to three major types of writing: personal, informational/analytical, and argumentative. By drawing on ancient ideas about rhetoric and writing, students will gain a flexible set of skills that they can apply in a variety of courses, careers, and other rhetorical situations.
COMM 327 A	CRISIS COMMUNICATION (ONLINE)	3	Glover, Rachel	H	6-7:30 PM	Online, Some Synchronous: In this learning modality, some content is delivered synchronously online. Zoom meetings will be held every Thursday. Remaining content is delivered asynchronously throughout the week.	An introduction to crisis-management principles, strategies, and communication methods. Students learn to predict and manage real-world controversies and develop crisis-management plans.
SUBTERM 2: Second 5 Weeks - July 6 to August 7, 2020							
ACCT 102 A	ACCOUNTING PRINCIPLES II (ONLINE)	3	Karn, David M			Online, Asynchronous: In this learning modality, all of the content is delivered online using Canvas or other web-based technologies. Typically, date ranges are provided by the instructor for the completion of typical "classroom" activities (i.e., discussions, peer editing).	This course continues a review of financial accounting principles. Fundamentals of managerial accounting are addressed in the second part of the semester. Prerequisite(s): ACCT 101.
ASL 102 A	AMERICAN SIGN LANGUAGE II (ONLIN	3	Marjarum, Denise			Online, Asynchronous: In this learning modality, all of the content is delivered online using Canvas or other web-based technologies. Typically, date ranges are provided by the instructor for the completion of typical "classroom" activities (i.e., discussions, peer editing).	These introductory courses are aimed at developing basic communicative proficiency in American Sign Language and also offer insight into Deaf culture and Deaf community. This course does not fulfill the university core language requirement. Prerequisite(s): ASL 101

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COMM 207 A	INTRO TO PUBLIC RELATIONS (ONLINE)	3	Glover, Rachel	H	6-7:30 PM	Online, Some Synchronous: In this learning modality, some content is delivered synchronously online. Zoom meetings will be held every ?. Remaining content is delivered asynchronously throughout the week.	Study of theory and practice of the mutual understanding and image-building created between an institution and its public through effective communication. Emphasis on research, planning, communication, and evaluation of public relations.
COMM 230 A	PUBLIC SPEAKING (ONLINE)	3	Kirkman, Fernando D.		6-7:30 PM	Online, Some Synchronous: In this learning modality, some content is delivered synchronously online. Zoom meetings will be held once a week. Remaining content is delivered asynchronously throughout the week.	A course in effective public speaking, with special attention to vocal and physical delivery and ethical persuasion.